Trademark search report: BALLER MEN'S CARE

Prepared 2026-11-27

Prepared: 2026-11-27. **Mark searched:** BALLER MEN'S CARE (word mark; MEN'S CARE treated as the descriptive part, so the search centers on BALLER). **Goods:** men's grooming products: shampoo, conditioner, body wash, deodorant, body spray, beard oil, beard balm, under-eye patches (class 3), beard brush (class 21). **Classes searched:** 3, 21 and 8 (shaving and grooming tools).

This report lists marks and names that match or resemble BALLER, ranked by how close the name and the goods are. It states facts from public records. It does not say whether the name is safe to use or can be registered.

Summary

Rank	Name	Where	Status	Goods	Why it is listed
1	O.G. BALLER (Gib's Distribution LLC)	USPTO Reg. 5028460, plus Amazon	Registered; in use	Class 3: personal grooming products for men, hair and skin preparations	Contains BALLER; same goods (men's grooming). On Amazon the product is sold as "GIBS Baller O.G. Pomade for Men" and "GIBS Grooming OG Baller Pomade"
2	BALR (BALR B.V.)	USPTO Reg. 7152911	Registered	Class 3: perfumes, soap, eau de cologne, beauty and body care	Sound-alike (BALR is said "baller"); overlapping goods (soap, body care, body spray)
3	"Ballers Duo" (Below The Belt Grooming)	Amazon and UK retailers	In use, no USPTO record found	Men's intimate deodorant gift set	BALLERS used as a product name on men's deodorant, one of your listed goods
4	BALLERS ESSENTIALS (Santiago Movement & Performance)	USPTO SN 99262242	Pending, filed 2025-07-01	Class 3: non-medicated skin balms	Contains BALLERS; balms (you list beard balm)
5	BALLER BALLER (Sameer Bin Sohail)	USPTO SN 99906815	Pending, filed 2026-06-25	Class 3: perfumes, cologne	Contains BALLER; fragrance overlaps body spray
6	BALLER LEAGUE (Baller League GmbH)	USPTO SNs 79434132, 79434133	Pending	12 classes incl. 21 (kitchen utensils, tableware), 25, 28, 41	Contains BALLER; class 21 goods listed are kitchen and table items, not brushes

You named O.G. BALLER and BALR. This report also found two pending class 3 BALLER filings and BALLERS used on men's deodorant on Amazon.

1. Federal register (USPTO)

Searched: BALLER in classes 3, 8 and 21; *BALLER* (any mark containing it) in classes 3 and 21; BALR, BALLR, BALER, BAWLER, BALLA and BALLERS in classes 3 and 21; the phonetic field for BALLER in classes 3 and 21; BALLER with CARE. 153 distinct records (50 live). No record for BALLER MEN'S CARE.

Live, closest first

1. **O.G. BALLER**, Reg. 5028460, SN 86735629, Gib's Distribution LLC. Filed 2015-08-24. Class 3: "personal grooming products for men, namely, cosmetic hair and skin preparations."
2. **BALR**, Reg. 7152911, SN 79341945, BALR B.V. (Netherlands). Filed 2022-05-11 (Madrid). Class 3: perfumes; non-medicated soap; eau de cologne; perfumery; hygiene and beauty care preparations.
3. **BALLERS ESSENTIALS**, SN 99262242. Pending. Class 3: non-medicated balms for use on skin.
4. **BALLER BALLER**, SN 99906815. Pending. Class 3: perfumes, eau de parfum, fragrances, cologne.
5. **BALLER LEAGUE**, SNs 79434132 and 79434133, Baller League GmbH. Pending. Twelve classes; class 21 covers kitchen utensils, containers and disposable tableware.
6. Lower overlap: PRIMA BALLERINA (Reg. 3380091, fragrance), BALLERINA CAPPUCCINA and two CHIPPED TOOTH BALLERINA(S) filings (pending, class 3 among others), BALLA BALLA (Reg. 8508022, class 21 kitchen utensils).

Dead, in the same goods

1. **BALLER**, SN 87227981, The Dial Corporation. Class 3: body wash, deodorants and antiperspirants. Abandoned (filed 2016).
2. **BALLER**, SN 75915252, Bronner Bros. Class 3: hair and skin cosmetics. Abandoned (filed 2000).
3. **BALLER BRAND**, SN 98728435. Class 3: after shave lotions. Abandoned (filed 2024).
4. **NATURAL BALLER** (Reg. 5835913), **TRUE BALLER** (Reg. 5050526), **BIG BALLER** (Reg. 2634987, hair care), **STREETBALLER** (Reg. 3554926, after-shave). All class 3, all cancelled.

2. Amazon

- **Brand filter:** BALLER, BALLER MENS CARE, BALR, O.G. BALLER, OG BALLER and BALLR: no products listed under those exact brand values. The registrant's products list under the brand GIBS.
- **Search results:**
  - "baller men's care": GIBS Baller O.G. Pomade for Men (medium hold, 4 oz); Below The Belt Ballers Duo Gift Set (Fresh & Dry Balls anti-chafe deodorant).
  - "baller beard oil": GIBS Grooming OG Baller Pomade (3 oz).
  - "baller deodorant" and "baller body wash": no BALLER-named product.

3. Etsy

183 shops contain "baller". None sells men's grooming products by its shop title. Closest: BallerCoTX (116 items, goods not stated in the title), BallerBandz, BallerpensShop, BallerismActivewear. BallerinaBotanicals sells organic skincare.

4. Shopify stores and the web

- baller.myshopify.com, ballermenscare.myshopify.com, ballercare.myshopify.com and ballergrooming.myshopify.com are not in use.
- Below The Belt Grooming (owned by Vivalis Beauty, per a news article) sells the "Ballers Duo" on Lookfantastic and its Fresh & Dry Balls deodorant at Superdrug and Tesco.
- No other men's grooming brand named BALLER was found in web search.

5. App stores

No app named BALLER MEN'S CARE. Google Play has several sports apps named Baller, Ballers and BALLR (soccer and football training, a sports social app).

6. Domains

Domain	Status
ballermenscare.com	Registered, shows "BALLER Men's Care, Launching December 2026" (it may be yours)
baller.com	Registered, a Washington, D.C. law firm
baller.store	Registered, unconfigured Wix site
baller.co, baller.shop	Not registered
ballermenscare.co, .shop, .store	Not registered
ballercare.com, .co	Not registered

Not covered

State trademark registers, business entity names, foreign registers, social media handles and the logo (design) part of the mark. How the O.G. BALLER and BALR registrations sat together on the register, and what that means for a third BALLER mark, is a question for an attorney.

Method

USPTO trademark search (tmsearch.uspto.gov) with Lucene queries on the word mark, pseudo mark, class and goods fields. Amazon search and brand filter, Etsy shop search, myshopify.com subdomain checks, web search, Apple iTunes Search API, Google Play search, RDAP domain lookups. Run on 2026-11-27. Records filed after this date, and unregistered use that is not online, are not included.

Disclaimer

This report is research only. It is not legal advice and is not a legal opinion on whether you may use or register the name. No attorney-client relationship is formed. The searches cover the sources listed above on the date shown and may miss records. No guarantee is made that the name is free to use, that an application will be approved, or that no one will object. For a legal opinion, consult a licensed trademark attorney.