Trademark search report: PEAK PASTE

Prepared 2026-11-27

Prepared: 2026-11-27. **Mark searched:** PEAK PASTE (word mark; PASTE treated as the descriptive part, so the search centers on PEAK). **Goods:** fluoride-free toothpaste with nano-hydroxyapatite. **Classes searched:** 3 (non-medicated toothpaste), 5 (medicated dental preparations), 21 (toothbrushes and oral care tools), plus goods text containing toothpaste, dentifrice, teeth, tooth, oral or mouthwash in any class.

This report lists marks and names that match or resemble PEAK PASTE, ranked by how close the name and the goods are. It states facts from public records. It does not say whether the name is safe to use or can be registered.

Summary

Rank	Name	Where	Status	Goods	Why it is listed
1	PEAK YOUR SMILE (Anastacia Whitman)	USPTO SN 50091277	Pending, filed 2026-09-04	Class 3: toothpaste, solid toothpaste tablets, mouthwash; class 44	Starts with PEAK; same goods (toothpaste)
2	WET PEAK (Industrias Cosmetologicas)	USPTO Reg. 3265959	Registered	Class 3: perfumery, cosmetics, soaps, shampoos and "dentrifices"	Contains PEAK; goods include toothpaste
3	PEAK ESSENTIALS (Peak Enterprises, Inc.)	USPTO Reg. 5611020, plus Reg. for PEAK ESSENTIALS THE ORIGINAL TUNG BRUSH	Registered	Class 3: tongue cleansing gel; class 21: tongue brush	Starts with PEAK; oral hygiene goods
4	PEAK (Ultradent Products, Inc.)	USPTO Reg. 3763721	Registered	Class 5: dental bonding and primer materials	Identical word PEAK; dental field, professional goods
5	PEAK (Old World Industries)	USPTO Regs. 2175420, 2969569	Registered	Class 3: windshield washing fluid	Identical word PEAK in class 3; unrelated goods
6	PEAK (Colgate-Palmolive)	USPTO SN 72193854	Dead	Dentifrice (filed 1964)	Identical word, same goods, no longer live

No toothpaste sold as PEAK or PEAK PASTE was found on Amazon, Etsy, Shopify or the web.

1. Federal register (USPTO)

Searched: the phrase; PEAK in classes 3, 5 and 21 (448 records, too many to read one by one, so narrowed below); PEEK, PIQUE, PEAKE and PEAKS in classes 3 and 5; phonetic PEAK in class 3 with oral-care goods; marks ending in PASTE in class 3 for toothpaste; PEAK* with toothpaste, dentifrice, teeth,

tooth, oral or mouthwash in the goods. 274 distinct records (105 live) read, plus 33 PEAK* records with oral-care goods. No record for PEAK PASTE.

Live, closest first

1. **PEAK YOUR SMILE**, SN 50091277, Anastacia Whitman. Pending, filed 2026-09-04. Class 3: toothpaste; solid toothpaste tablets; swallowable toothpaste; non-medicated mouth wash and rinse; body wash; deodorants. Class 44 also listed.
2. **WET PEAK**, Reg. 3265959, Industrias Cosmetologicas, S.A. de C.V. (Mexico). Class 3: perfumery, essential oils, cosmetics, skin soaps, shampoos and dentrifices (spelled that way in the record).
3. **PEAK ESSENTIALS**, Reg. 5611020, Peak Enterprises, Inc. (Florida). Class 3: gel compound for cleansing the tongue. Class 21: oral hygiene brush for the tongue. The same owner holds **PEAK ESSENTIALS THE ORIGINAL TUNG BRUSH** (SN 85311221, registered, class 21).
4. **PEAK**, Reg. 3763721, Ultradent Products, Inc. (Utah). Class 5: bonding and primer materials for dental purposes.
5. **PEAK**, Regs. 2175420 and 2969569, Old World Industries. Class 3: windshield washing fluid (and class 1 de-icer).
6. **PEAKOSIL**, Neosil Co. (registered). Class 5: denture adhesives and dental materials.
7. **DR. PEAK**, WBProducts Inc. (registered 2026). Class 5: vitamins, medicated dental floss among other goods.
8. Other live PEAK marks in class 3, all cosmetics, fragrance, soap or deodorant: PEAK LASHES, PEAK SCENTS, PEAK SKINCARE (pending), FACÉ PEAK, PEAKSELF, PEAKBABY, PEAK SEASON (soap), MOUNTAIN PEAK (Shulton, deodorant), CEDAR PEAK (Tom's of Maine, deodorant), DRIFT PEAK and SUNRISE PEAK (fragrance, pending), SEVEN PEAKS. Class 5 holds dozens of PEAK supplement marks.
9. Sound-alikes: PEEK (Reg. 1998439, metal cleaning compounds, class 3), PEEK and PEEK. (pending, class 5 and 32 protein drinks), PIQUE (Reg. 7242968, class 5 herbal supplements).

Dead, in the same goods

1. **PEAK**, SN 72193854, Colgate-Palmolive. Dentifrice (US class 51). Dead.
2. **PEAKFRESH**, SN 87740144, The Procter & Gamble Company. Class 3: breath freshening preparations sold as a component of toothpaste and mouthwash. Cancelled.
3. **PEAK PERFORMANCE**, SN 74440221, Biotrol International. Class 10 preventive dental products, paste to clean teeth. Abandoned.

2. Amazon

- **Brand filter:** PEAK PASTE and Peak Paste: no products. PEAK: products listed (basketball shoes, whole milk powder). PEEK: Tri-Peek metal polish (the class 3 PEEK registrant).
- **Search results:** "peak paste", "peak paste toothpaste", "peak toothpaste" and "peak hydroxyapatite toothpaste" return Crest, Sensodyne, Tom's of Maine and Boka. No PEAK-branded toothpaste.

3. Etsy

0 shops for "peakpaste" or "peak paste".

4. Shopify stores and the web

- peakpaste.myshopify.com, trypeakpaste.myshopify.com, getpeakpaste.myshopify.com and peakpasteco.myshopify.com are not in use.
- Web search for "Peak Paste" and "peak toothpaste" with hydroxyapatite found no product using the name.

5. App stores

No app named PEAK PASTE. Many PEAK fitness and brain-training apps exist (for example "Peak – Brain Games & Training"), none in oral care.

6. Domains

Domain	Status
peakpaste.com	Registered, no site answered (it may be yours)
peakpaste.co, .shop, .store	Not registered
getpeakpaste.com, .co	Not registered
trypeakpaste.com, .co, .store	Not registered
peakpasteco.com	Not registered

Not covered

State trademark registers (including Utah, where the applicant LLC is), business entity names, foreign registers and social media handles. Whether PEAK is weak because so many PEAK marks share class 3, and whether PASTE must be disclaimed, are questions for an attorney.

Method

USPTO trademark search (tmsearch.uspto.gov) with Lucene queries on the word mark, pseudo mark, class and goods fields. Amazon search and brand filter, Etsy shop search, myshopify.com subdomain checks, web search, Apple iTunes Search API, Google Play search, RDAP domain lookups. Run on 2026-11-27. Records filed after this date, and unregistered use that is not online, are not included.

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